



Jim McQueeney's Winning Strategies received the 2010 Stevie Award

NEW VICE PRESIDENT ELECTED BY THE NJISJ BOARD; FOUR NEW TRUSTEES JOIN THE NJISJ BOARD

James McQueeney, CEO of Winning Strategies, has been named Vice President of the Board of Trustees of New Jersey Institute for Social Justice. Mr. McQueeney has been a board member and staunch supporter of the Institute, and has now taken on even larger responsibility within the organization. The Institute board boasts many eminent members, among them Nicholas Katzenbach, former US Attorney General, and John Farmer, Dean of Rutgers Law School and counsel to the 9/11 Commission, who now serves as President of the NJISJ Board. Cornell William Brooks, Executive

Director of the Institute, said of McQueeney, "he is a dedicated, active, generous and astute board member, and we are so pleased that he will serve as Vice President. It is a measure of Jim's dedication that someone who is so busy has agreed to spend more time with the Institute."

With a varied and extensive career in journalism, government service, communication and marketing, Jim McQueeney has appeared as a guest expert and issues analyst on numerous radio and television news and issues programs, including ABC's *Good Morning America*, FOX News, NBC's *Today Show*, CBS' *Evening News* and CBS' *Good Morning*. Jim has contributed articles to major publications, such as *The Washington Post*, *The New York Times* and *Newsday*, among others. He also shared in the 2005 Pulitzer Prize awarded to *The Star-Ledger* with his lead opinion editorial analyzing former New Jersey Governor James E. McGreevey's resignation. He has been host of a N.Y. metropolitan area weekly television show on politics since 1999.

In addition, on June 21, Winning Strategies received the Stevie Award's heralded national American Business Award for the Best Communications or PR Campaign of the Year - Social Media Focused. The agency was singled out for its campaign entitled *Sing To Win: Taylor Swift Karaoke Contest for Verizon FiOS*, which has also received top awards from the International Association of Business Communicators' Gold Quill and IRIS Awards, The Holmes Group's Sabre Awards, Hermes Creative Awards, and the Mercury Awards. More than 2,700 entries were submitted for The 2010 American Business Awards and more than 200 executives nationwide participated in judging to determine this year's finalists and Stevie Award winners.

The American Business Awards, given by The Stevie Awards, were created to honor and generate public recognition of the achievements and positive contributions of organizations and business people worldwide. The mission is to raise the profile of exemplary organizations and individuals among the press, the business community, and the general public. In short order the Stevie has become one of the world's most coveted awards.

**NJISJ'S NEWEST BOARD MEMBERS:
JANE KENNY**

NJISJ has recently elected four new talented and prominent members to its board of trustees. Among them is Jane Kenny, the recipient of numerous national awards for her work in revitalizing cities. Her experience includes high-level management positions in the private sector and in several complex and diverse government agencies. As Regional Administrator of the U.S. Environmental Protection Agency (EPA), she oversaw the federal agency's work in New York, New Jersey, Puerto Rico, and the Virgin Islands.



Jane Kenny

During her EPA tenure, Ms. Kenny managed a billion dollar budget and nearly 1,000 EPA engineers, lawyers, chemists, biologists, and public outreach specialists. She signed the historic decision to remediate the Hudson River, negotiated an agreement with GE to design the river's clean up, and directed a highly successful community outreach plan involving key stakeholders of the Hudson River community. Ms. Kenny also managed the EPA's response to the indoor air quality crisis in lower Manhattan following 9-11.

Prior to leading the EPA, Jane Kenny was New Jersey's Commissioner for the Department of Community Affairs. She is credited with devising and implementing key urban economic and neighborhood development programs. Her initiatives included creating new urban redevelopment programs, encouraging sensible state planning, establishing the nation's first building rehabilitation code, broadening neighborhood revitalization programs, promoting shared local services to benefit taxpayers, and financing a record number of affordable housing units. Cornell Brooks, Executive Director of NJISJ commented, "Jane Kenny is a marvelous addition to our board. Her experience and expertise in the issues facing urban citizens will be invaluable."

Good Housekeeping and the Ford Foundation featured Ms. Kenny's work in Good Housekeeping Magazine and presented her with their Women in Government Award, calling her a "city saver." She is also a recipient of Governing Magazine's "Public Official of the Year" award and The National Public Service award for Excellence in Public Service.

Jane Kenny is currently the Managing Partner for The Whitman Strategy Group, LLC, an all women firm specializing in environmental and energy issues. She serves on the Board of Directors for New Jersey Resources, a Fortune 1000 company that provides retail and wholesale energy services to customers in New Jersey and in states from the Gulf Coast to New England, and Canada and on the board of New Jersey Future.



John Pendleton

B. JOHN PENDLETON, JR., ESQ.

John Pendleton is a longtime partner at the law firm of McCarter and English in Newark. McCarter has supported the work of the Institute since its inception, and we are pleased that Mr. Pendleton will bring his experience and professional acumen to our board. At McCarter, Mr. Pendleton defends public and private companies in breach of contract, misrepresentation, RICO, securities fraud, complex litigation and regulatory proceedings that are the subject of claims relating to sales practices, consumer fraud and restrictive covenants. He represents clients in both an advisory role and as a trial lawyer in individual cases throughout the country and nationwide class action litigation. His clients include Fortune 100 companies in financial services, leasing and pharmaceutical areas. He has tried to verdict more than fifty cases and managed hundreds of cases as national coordinating counsel for one of the largest financial service companies in the United States.

Mr. Pendleton is the former Mayor of Mountain Lakes and served as a member of the borough's governing body for eight years. He also serves as a member of the Boards of Washington & Jefferson College and The Newark Boys Chorus School. He is the current Vice Chancellor of the Episcopal Diocese of Newark.

Mr. Pendleton is recognized as a *New Jersey Super Lawyer* in 2006, 2008-2010 editions.

SANDY KING

Sandy King, a native Newarker, is joining our board after many years of dedication to the issues surrounding urban citizens and an outstanding career in highlighting these issues for the public. Ms. King has been producing and directing award-winning documentaries, news and public affairs programs – generally focused on issues of race, class and justice - for more than 30 years. Her Emmy-nominated documentaries, aired on PBS stations across the country, include *Newark: The Slow Road Back*, *Prophet*, *The Writing on the Wall*, *This Little Light* and *Newark Boys Chorus: ROOTS*.

She had covered legal and social issues for most of her long news career, before launching NJN's acclaimed *Due Process*, which she writes, produces, reports and co-hosts.

A 1998-99 Nieman Fellow at Harvard University, Ms. King's awards include the American Film Institute's Bennett Award for Best Locally Produced Documentary, the National Headliner Award, The American Women in Radio and TV's Pinnacle Award, the Leigh Whipper Gold Award from the Philadelphia International Film Festival, the CPB's Silver Medal, several Cine Golden Eagles and Telly Awards, as well as honors at the Chicago, Athens and Houston Film Festivals. She has also garnered 15 New York and Mid-Atlantic Emmy Awards and more than 75 nominations. Cornell Brooks said of Ms. King, "She is a brilliant and caring dynamo. She brings a level of intelligence and



Sandy King

empathy to some of the most searing problems of our day, and we are thrilled that she will be joining our board."

In addition to her work for public television, Sandy King has lectured extensively on journalism and public policy and for 15 years taught TV journalism at Rutgers University in Newark. She also taught Writing and Documentary at Harvard following her stint as a Nieman fellow – the first New Jersey recipient of journalism’s highest academic recognition.

Among her numerous honors, Ms. King – who began her career in journalism as a reporter for The Star-Ledger - has been a recipient of the Thurgood Marshall Fund’s Civic Achievement Award, and has been named Rutgers-Newark Alumna of the Year, NJ Citizen Action’s Media Person of the Year, and a National Organization for Women “Role Model.” As a lifelong Newarker, in 2008 Ms. King was installed in the first “class” of the Weequahic High School Hall of Fame.



Angelo Genova

ANGELO J. GENOVA, ESQ.

A partner and co-founder of Genova, Burns, & Giantomasi, Mr. Genova is a leading member of the New Jersey Bar in the practice areas of Labor & Employment Law, Election Law and Complex Litigation and Appeals. He is based in the firm’s Newark, New Jersey, office. As a labor lawyer, Mr. Genova has represented management for several decades in traditional Labor and Employment Law matters in the private and public sectors before the National Labor Relations Board (NLRB) and the New Jersey Public Employment Relations Commission. Mr. Genova has served four New Jersey Governors (Florio, McGreevey, Codey, and Corzine) as the State’s labor negotiator with the unions representing over 40,000 public workers. Mr. Genova possesses special competence and experience in all aspects of employment law and litigation, having participated as defense counsel in a myriad of employment litigation, discrimination, whistleblower and wrongful termination trials and appeals. On Mr. Genova's election to the board, Cornell William Brooks commented, " We are delighted that someone with the long term dedication to Newark and its citizens has agreed to serve on our board and share his devotion and his expertise."

Mr. Genova is a Fellow of The College of Labor and Employment Lawyers and a Fellow of the American Bar Foundation. He served a two-year term as Chairman of the Section on Labor and Employment Law of the New Jersey State Bar Association from 2007-2009. He represents clients in a diverse array of industries, including construction, financial services, telecom, utilities, manufacturing, transportation, healthcare, casino and hospitality sectors, among others, in collective bargaining, traditional labor law and employment litigation.

Complementing his substantial employment law practice, Mr. Genova is a noted advocate in Election Law matters. He has successfully litigated many high profile and precedent setting cases, having served as counsel to the campaigns of numerous gubernatorial, and federal, state and local office holders and candidates. In 2002, he represented the New Jersey Democratic Party in New Jersey Democratic Committee v. Samson, a case which drew national interest when a state political party sought to replace, in a hotly contested

United States Senate race, a candidate who had withdrawn from the race shortly before the general election, and beyond the statutory time for doing so. Mr. Genova served two terms as Chair of the Election Law Committee for the New Jersey State Bar Association in 1998 and 1999 and has been an active member since 2000.

Correction: In our last newsletter we indicated that one of our honorees, Leonard Lieberman, was the former Chairman of the Board of St. Barnabas Healthcare System. In fact, Mr. Lieberman is the former Chairman of the Board of Newark Beth Israel Medical Center. Similarly, Mr. Marc Berson, our Corporate Honoree, is the present Chairman of the Board of Newark Beth Israel Medical Center and is a member of the St. Barnabas Healthcare System Board.

For more information on the New Jersey Institute for Social Justice, please contact Lois Larkey at 973-624-9400, Ext. 35, or visit our website at www.njsj.org